Orders

Order / Rev:

105329

Alt Order #:

06839844

Product Desc:

DCCC

Estimate:

1472

Flight Dates:

09/18/12 - 09/24/12

Original Date / Rev:

08/08/12 / 09/04/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

00:05:00

Advertiser

Market

Name:

Priority:

Democratic Congressional Campaign

Demographic:

A35+

100%

Product Codes:

PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%
Order Share	Share	Total	1	
KSNV	30%	\$0.00	_	

\$0.00

\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$0.00
KTUD	1%	\$0.00
KVVU	17%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$0.00